# RESOLUTION TO NAME THE NEW INDOOR GOLF FACILITY FOR WILLIS ('72) AND MARY ('73) BLACKWOOD

**WHEREAS**, Willis and Mary Blackwood have been loyal supporters of the Virginia Tech Athletic Fund; and

WHEREAS, Willis and Mary Blackwood have supported the Athletics Department with major gifts to Lane Stadium's South End Zone and West Side expansions and Hahn-Hurst Basketball Practice Facility; and

WHEREAS, Willis and Mary Blackwood have also provided significant funding for Olympic Sports projects within the Athletics Department; and

**WHEREAS**, Willis and Mary Blackwood provided major funding to name the Head Coach's office in the Hahn-Hurst Basketball Practice Facility; and

WHEREAS, Willis and Mary Blackwood are Bronze Benefactors within the Virginia Tech Athletic Fund and are President's Circle members within the university's Ut Prosim Society; and

**WHEREAS**, Willis and Mary Blackwood have not only supported Virginia Tech Athletics but also the university with major gifts to the Pamplin College of Business for Entrepreneurial Scholarships and the Real Estate Management Program; and

**WHEREAS**, Willis and Mary Blackwood have provided bequest provisions for Virginia Tech Athletics and the College of Science in their estates; and

**WHEREAS**, Willis and Mary Blackwood made a leadership gift to Intercollegiate Athletics of \$250,000 for the Indoor Golf Facility; and

**NOW, THEREFORE, BE IT RESOLVED** that, in appreciation to Willis and Mary Blackwood for their generosity towards Virginia Tech and the Department of Athletics, the new Golf Indoor Facility be named the Willis and Mary Blackwood Indoor Golf Facility.

### **RECOMMENDATION:**

That the above resolution naming the Willis and Mary Blackwood Indoor Golf Facility be approved.

### RESOLUTION TO NAME THE DEPARTMENT OF HOSPITALITY AND TOURISM MANAGEMENT IN THE PAMPLIN COLLEGE OF BUSINESS FOR HOWARD FEIERTAG

WHEREAS, Howard Feiertag has distinguished himself as a proven leader and innovator throughout an illustrious career that spans more than 50 years, including 28 at Virginia Tech; and,

**WHEREAS**, Howard Feiertag's achievements and dedication to the field have exemplified our faculty's excellence and earned him the admiration of his peers, students, and colleagues; and,

**WHEREAS**, in 2013, Howard Feiertag was honored with two nationally recognized lifetime achievement awards - the Winthrop W. Grice Award for public relations excellence from the Hospitality Sales & Marketing Association, and the Virginia Society of Association Executives Lifetime Career Services Award; and,

**WHEREAS**, Howard Feiertag has received Virginia Tech's Award for Excellence in Outreach, and the Student Choice Award at Virginia Tech from the Student Alumni Associates; and,

**WHEREAS**, the Department of Hospitality and Tourism Management in the Pamplin College of Business consistently ranks among the top programs worldwide, including a rank of No. 2 in the nation and No. 6 in the world among hospitality and leisure management programs in the 2017 QS World University Rankings; and,

**WHEREAS**, Howard Feiertag has committed collective gifts of \$5.1 million for the benefit of the Department of Hospitality and Tourism Management; and,

**WHEREAS**, Howard Feiertag's gifts will establish three permanent endowments to help fund departmental operations, a professorship, and a research fellowship with each of these endowments enhancing the department and helping to bring up-to-date hospitality practices and trends into the classroom, shaping the education of the next generation of hospitality leaders; and,

**WHEREAS**, permanently associating the Feiertag name with the department will elevate the stature of an already accomplished organization and help illustrate the department's commitment to industry outreach, and exemplify its dedication to excellence in instruction and research that is timely and relevant; and,

**WHEREAS**, the impact of Howard Feiertag's giving on the department is significant and will likely help secure additional support;

**NOW, THEREFORE, BE IT RESOLVED** that, in recognition and appreciation of Howard Feiertag's contributions to Virginia Tech and the hospitality industry through both his service and philanthropy, upon his retirement from the university following the 2017-2018 academic term, the Department of Hospitality and Tourism Management in the Pamplin College of Business be named the Howard Feiertag Department of Hospitality and Tourism Management.

#### **RECOMMENDATION:**

That the above resolution naming the Howard Feiertag Department of Hospitality and Tourism Management be approved.

### RESOLUTION TO NAME A GOLF SIMULATOR IN THE NEW INDOOR GOLF FACILITY FOR C.T. AND MOIRA HILL

**WHEREAS,** C.T. and Moira Hill have been loyal supporters of the Virginia Tech Athletic Fund; and

WHEREAS, C.T. and Moira Hill have provided major support to Athletics for Lane Stadium's South End Zone Expansion, the Hahn-Hurst Basketball Practice Center, the Pete Dye River Course at Virginia Tech Clubhouse and the Indoor Golf Facility; and

**WHEREAS**, C.T. and Moira Hill have also provided major support for the Women's Golf program by endowing the Moira Hill Women's Golf Scholarship; and

**WHEREAS,** C.T. and Moira Hill are Orange & Maroon Benefactors with the Virginia Tech Athletic Fund and are Senior Benefactors within the university's Ut Prosim Society; and

**WHEREAS**, C.T. and Moira Hill provided major support for the Pete Dye River Course Clubhouse and Hole #8 has been named in their honor; and

**WHEREAS**, C.T. Hill and SunTrust Bank have provided major sponsorship funding and corporate support for Virginia Tech Athletics over the years through IMG; and

WHEREAS, C.T. and Moira Hill have also supported Lane Stadium's West Side expansion through their participation as West Side Suite patrons; and

WHEREAS, C.T. and Moira Hill pledged \$50,000 for the Indoor Golf Facility;

**NOW, THEREFORE, BE IT RESOLVED** that, in appreciation to C.T. and Moira Hill for their generosity towards Virginia Tech and the Department of Athletics, one of the Golf Simulators in the new Golf Indoor Facility be named the C.T. and Moira Hill Golf Simulator.

### **RECOMMENDATION:**

That the above resolution naming the C.T. and Moira Hill Golf Simulator be approved.

## RESOLUTION TO NAME THE MEN'S TENNIS HEAD COACH'S OFFICE FOR LUCIUS (LU) M. MERRITT, JR. '68 BY THE ROANOKE VALLEY HOKIE CLUB

**WHEREAS**, the Roanoke Valley Hokie Club has been a loyal supporter of the Virginia Tech Athletic Fund; and

**WHEREAS**, the Roanoke Valley Hokie Club has provided major support to the Indoor Practice Facility and the Lane Stadium South End Zone and West Side expansions, and the Football Locker Room renovation; and

WHEREAS, the Roanoke Valley Hokie Club has attained the Silver Benefactor level within the Virginia Tech Athletic Fund having gifted over \$1,000,000 lifetime; and

**WHEREAS**, Lu Merritt is a 1968 Virginia Tech alumnus and an avid tennis fan who was deeply engaged with the Roanoke Valley Hokie Club throughout his tenure of service to the university as a valued employee for well over two decades;

**NOW, THEREFORE, BE IT RESOLVED** that, in appreciation to the Roanoke Valley Hokie Club for their generosity towards Virginia Tech and the Department of Athletics, and in recognition of their desire to honor Lu Merritt, the Men's Tennis Head Coach's Office henceforth be known as the Lu Merritt Men's Tennis Head Coach's Office, given by the Roanoke Valley Hokie Club.

### **RECOMMENDATION:**

That the above resolution naming the Lu Merritt Men's Tennis Head Coach's Office be approved.